



**Space Application Form HortEx Vietnam 2024**  
**13 - 15 March 2024, SECC, Ho Chi Minh City, Vietnam**

Please complete the underneath details

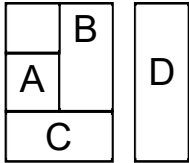
Name: .....  
 Job title: .....  
 Company: .....  
 Address: ..... Postal code:.....  
 City: ..... Country: .....  
 Email: .....  
 Tel.: .....  
 Product Range: .....

**I would like to book the following (all prices are exclusive of VAT and in EURO):**

- SPACE ONLY** (minimum 18 m2) ..... m2 @ € 350,- = € .....  
 Includes space, aisle cleaning and security
- EQUIPPED SPACE** (minimum 9 m2) ..... m2 @ € 385,- = € .....  
 Includes: Rear and dividing wall partition of 2.5m height in white laminated panel.  
 Fascia board with company name and booth number, Needle punch carpet  
 For every 9 m2 the following is included: 1 x information counter (50W x 100L x 75H cm), 2 x folding chair,  
 1 x waste paper basket, 1 x 13 amp / 230 volt single phase power point, 2 x 40w fluorescent tube and  
 Daily cleaning

Plus:

- A – Inline** (open to 1 aisle) No surcharge € .....
- B – Corner** (open to 2 aisles, min 12 m2) No surcharge € .....
- C – Peninsular** (open to 3 aisles, min. 24 m2) + 15% surcharge on net space € .....
- D – Island** (open to 4 aisles, min. 48 m2) + 20% surcharge on net space € .....
- Registration and administration fee** (obligatory) € 375,-  
 Includes: Administration and registration fee, catalogue listing and website listing
- Advertising in the official catalogue (Full page, Full color)** € 495,-



**Total Costs** € .....

After receipt of your signed application form an invoice will be sent to you.  
 1. The Participant will be invoiced for 50% of total charges when the booking is made in order to secure the booking.  
 2. Remaining 50% of the total fee is to be paid before 31<sup>st</sup> of December 2023.  
 We hereby confirm our participation at HortEx Vietnam 2024 and we confirm that we have been supplied with Nova Exhibitions Terms and Regulations, which form part of this contract. We have read Nova Exhibitions Terms and Regulations and confirm our acceptance of these. The execution of this contract and its receipt by Nova Exhibitions is deemed conclusive evidence of the Applicant’s agreement to pay the full fees due.  
 The application is non-cancellable by the participant.

Kindly fill in your EEC VAT identity code: \_\_\_\_\_ Company VAT Number: \_\_\_\_\_

Authorised signature: \_\_\_\_\_ Name: \_\_\_\_\_ Date: \_\_\_\_\_

**Please email your application to**  
**ME SSE ESSEN GmbH**  
**Contact: Mr. Leo-Martin Stiel Tel.: +49 (0)201 7244 – 727 E-Mail: leo-martin.stiel@messe-essen.de**



## Terms & Regulations

1. The participant (being the applicant under the Exhibit Contract set out on the reverse of these Terms and Regulations) shall be bound by, these Terms and Regulations and Rules and Conditions as set out in the Exhibitor Manual and all other documentation, which may be supplied, to the Participant from time to time ('Terms and Regulations'). [No variation to these Terms and Regulations or the Rules and Conditions is permitted other than where such variation is made in writing and is signed by an authorised employee of Nova Exhibitions B.V. The Participant shall be deemed to act as agent in respect of each stand sharer who shall be bound by these Terms and Regulations and the Rules and Conditions as if they were the Participant. Participants must notify Nova Exhibitions B.V. of any stand sharers.
2. All unusual promotion plans should be sent prior to the exhibition to the organiser. Only with approval of the organiser participants are allowed to carry out promotion outside of their rented space.
3. Participants are not allowed to dismantle their stand prior to the termination of the exhibition. Also, participants will not be allowed to remove their exhibits and/or goods from the exhibition prior to the official termination of the exhibition.
4. The Participant hereby acknowledges and agrees that none of Nova Exhibitions BV or its Connected Persons shall in any circumstances be held liable for any loss or damage incurred by the Participant, its employees, agents or stand sharers not arising as a result of the fault negligence or omission of Nova Exhibitions BV or its Connected Persons.
5. The Participant hereby indemnifies Nova Exhibitions BV in full in respect of any loss, damage, injury, liabilities or costs incurred by any of Nova Exhibitions BV or connected Persons and in respect of any such claims made by a third party against Nova Exhibitions BV or its Connected Persons, which arise as a result of the fault, negligence or omission of the Participant or its employees, agents, contractors, invitees or stand sharers.
6. Nova Exhibitions BV, The Publisher of the Catalogue, The Exhibit Council, Sponsors, its Agents or Employees will not be held responsible for any mistakes or omissions on copy prepared and submitted by the Advertiser, Advertising Agency or Participant.
7. The execution of the Space Application Form and its receipt by Nova Exhibitions BV is conclusive and sufficient evidence of the Participant's agreement to pay all costs related to their participation from that moment onwards. The application cannot be cancelled by the participant. The participant is further aware that Nova Exhibitions BV has incurred costs as a result of the received Space application form and is not obliged to refund and/or reimburse the Participant for any of these fees which are agreed on the reverse side and Nova Exhibitions BV is also entitled to any unpaid amounts due by the participant to Nova Exhibitions BV.
8. The rights of a participant cannot be transferred to another company or private person. The participant is not allowed to re-assign his space or sublet the whole or part of the space and/or stand to another company or person without prior approval of the organisers. The participant is aware that the floor plan is subject to change and has no right for any particular space. The requirements of the Participant will be taken into consideration when spaces are being allocated.
9. No participant will be allowed to exhibit unless the full participation fees have been paid prior to the exhibition.
10. None of Nova Exhibitions BV, its subsidiaries, employees, agents, sponsors or the Event Committee (its "Connected Persons") shall be liable for any loss, damage or delay resulting from acts of war, civil commotion, strikes or lockouts, shortage of labour, default or failure of suppliers, government action, intervention, law or regulation, military activity, act of God, fire, flood or any other circumstances beyond Nova's reasonable control which shall make it impossible or inadvisable for the Event to be held at all or at the scheduled time and place, and Nova Exhibitions reserves the right (but is not obliged) to re-schedule the Event at another date and/or at any alternative venue. The Participant acknowledges that Nova Exhibitions BV will have sustained damage and loss as a result of the foregoing and hereby waives all claims for damages or compensation in respect of any act or omission of Nova Exhibitions or any of its Connected Persons as a result of any of the foregoing. In the event of force majeure, no refunds will be made and the monies paid to Nova Exhibitions BV as Event Fees or otherwise in connection with the Event shall remain the property of Nova Exhibitions BV.
11. Nova Exhibitions BV or its Connected Persons shall not be responsible for assisting the Participant with obtaining a passport or a visa for entrance into the country where the Exhibition is to be held. Should a Participant fail to obtain these documents any monies payable in accordance with the Exhibit Contract shall remain owing in full.
12. The participant is not allowed to block the view of adjacent stands or in any other manner that would be unacceptable to other participants.
13. The Exhibit Council, Nova Exhibitions BV, Sponsors, its Agents or Employees are not responsible for any loss, damage or delay incurred in shipments into and out of the country where the exhibition is held. Participants are advised to insure their shipments.
14. The Participant expressly acknowledges that no representations, guarantees or assurances - whether oral or in writing - have been made or are to be implied or considered collateral to these Terms and Regulations (including, in particular but without limitation any statements relating to the potential business which may be generated by the Exhibition). The Participant further acknowledges that these Terms and Regulations and the accompanying Exhibit Contract constitute the entire agreement existing between the parties. Any previous agreement between the parties relating to the provision of exhibition space shall cease to have further effect.
15. The Exhibit Council, Nova Exhibitions BV, Sponsors, its Agents or Employees are not responsible for any loss due to cancellation, abandonment or postponement in whole or in part of the Exhibition for causes beyond its control. Participant is advised to insure their participation expenses sufficiently in case of cancellations etc.
16. The Exhibit Council, Nova Exhibitions BV, Sponsors, its Agents or Employees accept no liability for damages suffered by the stallholder as a result of participation in the exhibition. Exhibitors are advised to insure their own participation.
17. This agreement shall be governed by and construed according to Dutch Law. Any dispute between the parties under this Agreement hereby submit to the exclusive jurisdiction of the Dutch Courts.

**MESSE ESSEN GmbH**

Messeplatz 1, 45131 Essen, Germany

[www.ipm-essen.de](http://www.ipm-essen.de)

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