

## Hortifloorexpo IPM Beijing 2026 Registration Form

10-12 April 2026

Venue: China International Exhibition Center (Shunyi), Beijing, China

Co.'s Chinese Name:		Shortened Chinese Name:	
Co.'s English Name:		Shortened English Name:	
Co.'s Address:		Zip Code:	
Contact Person:	Position:	Mobile:	
Tel:		Fax:	
E-mail:		QQ:	
Website:		We-chat:	
Exhibits ( Please fill in details ) :			
Exhibits Profile: <input type="checkbox"/> Plant Category <input type="checkbox"/> Technology Category <input type="checkbox"/> Floristry Category <input type="checkbox"/> Gardening Material <input type="checkbox"/> Others			

We apply:	Location	Shell Scheme (RMB) (10% will be added for corner stand)	Raw space (RMB) (10% will be added for corner stand)	Shell Scheme (9sqm/per)	Raw space	Booth No.
	Area A	16800 /9 m <sup>2</sup>	RMB1680 /m <sup>2</sup>		sqm	

- Other Ad**  Ad on the back of the tickets      (at least Ad on 10000 tickets)  
 Ad on the back of the badges      (at least Ad on 10000 badges)  
 Ad on the bags  
 Ad on the badges' lanyard

We shall pay Booth Fee RMB \_\_\_\_\_ Yuan,      Ad Fee RMB \_\_\_\_\_ Yuan  
Total RMB \_\_\_\_\_ Yuan

We agree the content in the Contract and Terms and Conditions of the Contract. The Contract will become effective when the 50% down-payment paid by our Co. and confirmed by China Great Wall International Exhibition Co., Ltd.

Authorized signature of the Exhibitor: \_\_\_\_\_

Date of signing (Seal of the Co.): \_\_\_\_\_

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### Booth Confirmation:

To be filled by China Great Wall International Exhibition Co., Ltd.

We herewith confirm your booth application of \_\_\_\_\_sqm in Area \_\_\_\_\_

Shell Scheme    Raw Space    Booth No. \_\_\_\_\_

Authorized signature of the Organizer \_\_\_\_\_

Date of signing (Seal of the Co.): \_\_\_\_\_ No. \_\_\_\_\_

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All application shall be dealt with in the principle of "First come, First served". The Contract comes into force only after **50% of the Booth Fee paid as down-payment** to the Organizer **within 15 days** after the Exhibitor's receipt of Booth Confirmation issued by the Organizer. The full payment is due before 1 March, 2026, otherwise the application shall be regarded as null and void.

Deadline for applying: 1 March 2026

### Payment Information:

Beneficiary: China Great Wall International Exhibition Co., Ltd.

A/C: 110060587018800016695

BENEFICIARY'S BANK: BANK OF COMMUNICATIONS CO., LTD.

BEIJING MUNICIPAL BRANCH

SWIFT CODE: COMMCNSHBJG

ADDRESS: NO.22, JINRONG STREET, XICHENG DISTRICT,  
BEIJING CHINA

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MESSE ESSEN GmbH

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Add: MESSE ESSEN GmbH, Messeplatz 1, 45131 Essen, Germany

## TERMS AND CONDITIONS OF THE CONTRACT

### 1. Definitions:

“Exhibition” means Hortiflorexpo IPM Beijing 2026.

“Organizer” means China Great Wall International Exhibition Co., Ltd.

“Exhibitor” means the Unit or Individual who will be assigned the booth by the Organizer according to the Contract.

“Exhibit” means the goods of the Exhibitor exhibited at the booth.

“Booth” means the space and the stand assigned to the Exhibitor.

“Hall” means the showroom or ground related to the exhibition.

“Designated Contractor” means the Individual or Company, employed by the Hall Operator or the Organizer, who will undertake construction, assembly or other work for the booth during the Exhibition period.

### 2. Exhibition Time: 10-12 April, 2026

Opening hour: 9:00--16:30, 10 (Friday) --11 (Saturday) April, 2026

9:00--15:00, 12 (Sunday) April, 2026

During the exhibition period, booth and exhibits cannot be covered and exhibits cannot be removed from the hall. Exhibitors have to attend their exhibits.

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3. The Organizer will abide by the stipulations of the relevant laws of the Chinese government, including Intellectual Property Right, Patent Protection, Animal & Plant Quarantine Law, etc. If the exhibitor violates the law, he shall bear all losses resulting from breaking the law.

4. The Exhibitor shall apply his booth based on the Contract provided by the Organizer, fill in the Application Form including the exhibits faithfully and in details. The Organizer is entitled to accept or refuse the application without offering reasons. The Contract comes into force when the Organizer signs Booth Confirmation. If the Exhibitor fails to affect the payment for the full amount of booth fees before the stipulated date to the Organizer, or the Exhibitor violates the terms and conditions in the Contract, the Organizer is entitled to withdraw the assigned booth, to acquire the fees already paid and to be paid, and to be indemnified due to the losses incurred.

5. If the exhibitor cancels or reduces his stand space due to various reasons, the Organizer will dispose of the cancelled or reduced part of space at his own will. The Exhibitor still remains obliged to bear a certain amount of cancellation fees:

a). up to 90 days before the start of the show, 30% of the booth fees.

b). up to 45 days before the start of the show, 70% of the booth fees.

c). up to 10 days before the start of the show, 90% of the booth fees.

d). less than 10 days before the start of the show, full amount of the booth fees.

6. If the Exhibitor fails to pay off any fees before the specified date, or comply with the terms of the Contract, the Organizer has the right to unilaterally notify the Exhibitor in writing papers of canceling the Contract and also take back the booth without refund. The Organizer also has the right to claim compensation from the Exhibitor for the expenses in preparation for the performance of the Contract.

7. The Organizer will notify the Exhibitor of the date and time for the exhibits or other goods to be received by the Hall side, booth construction & dismantling, exhibits and other goods move-out in the Exhibitor Manual in advance. It depends on the Hall side whether or not to provide the extra time which is required by the Exhibitor to enter & exit the Hall, to construct & dismantle. The relevant cost shall be borne by the Exhibitor. All goods shall go through the entry & exit designated by the Organizer. Workers to receive, unload, carry and dismantle goods shall be arranged by the Exhibitor. If they're not available, the Organizer can make necessary arrangement for the Exhibitor who shall undertake relevant cost and risks incurred.

8. Any disputes among the construction, assembly or other work caused by the designated service provider which is hired by the Exhibitor, shall be handled by the Exhibitor itself and the Organizer shall not assume any responsibility.

9. The construction of the booth and the equipment displayed shall be in conformity with the rules and regulations stipulated by the governmental department and the Hall side including fire-fighting safety management. Meanwhile, Schemes & Design Drawings shall be handed to the Contractor designated by the Organizer and approval obtained before the construction. The protective measures for the construction of the booth and the safety of the exhibits, probably required by the government or other management organizations, shall be executed and the cost borne by the Exhibitor.

10. The construction of booth shall not impede the light or sight at the raw space and the passageway, or block the passageway, or affect the display of other exhibitor, or affect the visit and negotiation, or affect the overall image of the exhibition, deemed by the Organizer.

11. The Exhibitor shall not cut or damage the fairground, wall side or any part of the exhibition Hall. Without the written permission from the Organizer, any device in the booth shall not be fastened to the ceiling, fairground or any other part of the exhibition Hall.

12. Audio and visual equipment or other machines are only allowed to operate when the volume of the noise is low enough and will not make the visitors and other exhibitors unpleasant. The Organizer is entitled to judge the acceptable volume of the noise.

13. Publicity and promotional activity of the Exhibitor can only be conducted at his booth, which are not allowed to be carried out in any other places at the venue. Leaflets and other printing brochures can only be distributed at the Exhibitor's own booth. The Exhibitor shall not past, display or distribute the publicity brochures in any other places in the Hall. The Organizer has the right to stop the improper publicity and promotional activity of the Exhibitor. The losses caused shall be borne by the Exhibitor. The Organizer shall not be held responsible.

14. General lighting will be provided by the Hall side. Exhibitor will be offered a Price List regarding the additional electricity, water consumption, or compressed air, probably needed at the booth. Without the permission from the Organizer or the Hall side, Exhibitor is not allowed to connect electricity, water, compressed air, or other equipment, or hinder the use of the facilities mentioned above. Other electricity service provider will not be allowed to work in the Hall.

15. The trade fairgrounds and halls shall generally be patrolled around the clock by security guards appointed by the Organizer during the exhibition period. However, the exhibitor shall be responsible for the safety and theft-against of the goods. In case of any damage or loss, the Organizer shall not be held responsible.

16. The Organizer reserves the right to change the venue and the date of the exhibition because of the Force Majeure. Exhibitor shall not lodge compensation against it.

17. The Exhibitor shall be fully liable for the personal and property damage to the exhibition hall, organizer or other parties caused by the exhibitor, its employees, agents, guests or other related articles. Under this case, if the Organizer takes the responsibility first, then the Organizer shall have the right to recover the full amount from the Exhibitor. The Organizer shall not be liable for any personal and property damage to the visitors, other exhibitors or other parties caused by any third party or the Exhibitor.

18. Either party hereunder shall bear the duty of confidentiality on the information of the other party in connection with the performance of the Contract. Without the prior written consent of either party, neither party shall disclose or use such information to a third party for any other purpose. Each party shall ensure that its employees, agents and other relevant personnel comply with such confidentiality obligations. The party that breaches the confidentiality obligation shall be liable for damages resulting from the loss to the other party. Such confidentiality obligations shall not terminate upon the termination of the Contract.

19. The Organizer will issue the Exhibitor Manual and other relevant documents to the Exhibitor, which contain various regulations concerning the construction and demolition, and application forms to related services, etc. These forms should be filled out by the Exhibitor and sent to the designated service providers in time. The Exhibitor shall be fully aware of and abide by the provisions of the Exhibitor Manual and relevant documents. The Exhibitor shall bear the responsibilities and losses caused by its failure to comply with the above documents.

20. This Contract shall be governed by the laws of the People's Republic of China. Any disputes between the Organizer and the Exhibitor shall be settled in the principle of friendly negotiation.

21. This Contract is made in duplicate, with one held by the Organizer and one held by the Exhibitor.