

Exhibition-specific information 2023

Duration: 24.-27/01/2023
 Website: <https://www.-essen.de>

Deadline for service orders 12/12/2022
 20% Surcharge from 13/12/2022
 35% Surcharge from 17/01/2023

Important Links:

[Tourist Information Office](#)
[Closed Exhibitor Area](#)
[Environmental zone](#)
[Order form for early stand set-up](#)
[Traffic guidelines](#)
[Order form for electricity](#)
[Order form for stand construction](#)
[Order form for floorcovering](#)
[Technical Guidelines](#)
[General terms and conditions](#)

Contacts

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Exhibitor Service Mr. Michael Schäfer Fon: +49(0)201-7244-769 Fax: +49(0)201-7244-445 E-Mail: michael.schaefer@messe-essen.de	Shell Scheme Stands Mrs. Martina Meyer/Mrs. Lea Weiler Fon: +49(0)201-7244-482/-672 Fax: +49(0)201-7244-445 E-Mail: systemstand@messe-essen.de

Setup times

Tuesday, 17/01/2022 - Sunday, 22/01/2023 7.00 a.m. – 8.00 p.m.
 Monday 23/01/2023 7.00 a.m. – 4.00 p.m.
 (Remaining works within the stand area until 8.00 p.m.)

Dismantling the stand

Freitag, 27/01/2023 from 5.00 p.m. within the stand area

Vehicular access to the site

"Short pick-up phase" from 5.00 p.m. cars and vans with a permissible weight of 3,5 t without trailers can enter the exhibition grounds for 30 minutes for a deposit of 100.00 €.

From approx. at 6 p.m., entry for vehicles according to the call-off number on the entry ticket. Entry is from the P2 and P9 waiting car parks.

Dismantling

Friday 27/01/2023. - Sunday 29/01/2023 from 6.00 p.m. – 10.00 p.m.
 End of stand dismantling: Monday, 30/01/2023 from 7.00 a.m. – 4.00 p.m.

Vehicular access to the trade fair site

Setup

We request that all exhibitors, stand construction companies and suppliers who have to drive onto the trade fair site go first to the check-in at car park P9 on 17/01/2023 to 23/01/2023. Access to the site will be organized from here.

Dismantling evening

For vehicular access on the dismantling on 27/01/2023, [entry vouchers](#) with call-off numbers are required, which entitle you to enter the exhibition grounds on this evening. There is also a deposit of 100.00 € to be paid upon entry to the premises. Based on your feedback, the entry vouchers will be brought to your stand during the fair or deposited on request in car park P2. Entry to the exhibition grounds will take place on Friday, 27/01/2023, probably from 6 p.m. onwards, according to the consecutive call-off numbers of car park P2 and P9.

Cars and vans with a permissible weight of 3,5 t without trailers can enter the exhibition grounds for 30 minutes on Friday 27/01/2023 between 5.00 p.m. and 5.30 p.m.. A deposit of 100.00 € is required, registration for this so-called short pick-up entry is not required.

Office Exhibitor Trade Fair Services

During IPM 2023, the trade fair management / service office is located outside Hall 6 on the first floor. Here, you will find all the right contact partners from exhibitor trade fair services to assist you. You can place additional service orders there, if necessary.

Opening hours on site:

During the construction

Tuesday, 17/01/2023	8.00 a.m. – 5.00 p.m.
Wednesday, 18/01/2023	8.00 a.m. – 5.00 p.m.
Thursday, 19/01/2023	8.00 a.m. – 5.00 p.m.
Friday, 20/01/2023	8.00 a.m. – 5.00 p.m.
Saturday, 21/01/2023	10.00 a.m. – 4.00 p.m.
Sunday, 22/01/2023	10.00 a.m. – 4.00 p.m.
Monday, 23/01/2023	8.00 a.m. – 8.30 p.m.

During the event

Tuesday, 24/01/2023	8.00 a.m. – 6.30 p.m.
Wednesday, 25/01/2023	8.00 a.m. – 6.30 p.m.
Thursday, 26/01/2023	8.00 a.m. – 6.30 p.m.
Friday, 27/01/2023	8.00 a.m. – 6.00 p.m.

Dismantling

Saturday, 28.01.2023	10.00 a.m. – 2.00 p.m.
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Digital media package: As an exhibitor at security essen, take advantage of our flat-rate digital media, which is automatically part of your registration. You will find an overview of the media services below or in the Closed Exhibitor Area, GAB for short. You will automatically receive the access data to the GAB by e-mail. You can already find out more about the GAB in our YouTube video. The obligatory flat rate of 259.00€ per exhibitor includes various services for you:

Voucher code: You will receive 50 online invitation codes to invite your customers free of charge. The personal invitation code can be converted into a free admission ticket in the online shop, thus eliminating the need to go to the box office. These online invitation codes will not be charged to you after they have been redeemed!

Additional voucher codes can be ordered through the GAB and will be charged after admission. Charging: 0 - 50 used vouchers € 11.76, 51 - 250 used vouchers € 10.92 over 250 used vouchers € 10.08.

Online exhibitor list: Comprehensive information on your trade fair news allows your customers to optimally prepare for their visit. You can also keep the industry up-to-date between the trade fair dates via the www.ipm-essen.de website – now also with RSS feeds, Twitter and Facebook links

Product and trade fair innovations: Inform journalists and visitors about your company and your brand-new products. National and international trade media, customers and potential visitors can then have targeted access to your press releases, address, websites, photographs and logos because all information is linked to your exhibitor profile. You upload a text – and we will attend to the optimum, target-group-specific editing

Stand promotions: Inform visitors and journalists about events at your booth. Your stand events will appear on the IPM website

Matchmarking: Receive qualified visitor enquiries – with subsequent contact possibility and a well-organized appointment management

Interactive hall map: Convenient and user-friendly: Our hall plan is optimised for mobile devices.

Visitor Information System Your online exhibitor profile and the interactive hall plan feed into our visitor information system and guide interested parties directly to your stand.



Personal IPM Essen banner: Announce your participation at the world leading trade fair for horticulture. Add your hall and stand number to the IPM Essen banner and use it on your home page and as email signature. There are many more possibilities to use your banners such as, for example, advertisements.

Corporate News: Inform the industry about the latest news from your company before, during and after the trade fair.

Media Center: The MEDIA CENTER is the platform on which pictures and videos are available to journalists, bloggers and other online multipliers free of charge for their articles. Your pictures should not be missing there. In the Closed Exhibitor Area, you can find a link for uploading your media. Four picture-uploads in the MEDIA CENTER are included in the media fee

You can make all the entries independently in our "closed exhibitor area": www.messe-essen-digitalmedia.de. We will send your access data to you by e-mail.

Contact:

Digital Media

Fon: +49(0)201-3101 1870

E-Mail: support@messe-essen-media.de

Sales regulation: Direct sales are not permitted. Each exhibitor may only take orders for the products listed in the registration. Exhibition materials may not be delivered or removed from the booth until after the end of the event.

Exhibitor passes: Additional exhibitor passes cost 38.00 € (incl. VAT), Exhibitor day ticket costs 20.00 € (incl. VAT) and are available in the "Closed Exhibitor Area - GAB".

The regular entrance fee per person is:

Day ticket online 26.00 € (VAT incl.)

Season tickets online 68.00 € (VAT incl.)