



**ulmer**

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Stand No: (Please always specify) \_\_\_\_\_

Company: \_\_\_\_\_

Contact: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Invoice address: \_\_\_\_\_

Company: \_\_\_\_\_

Street: \_\_\_\_\_

State/Zip Code/City: \_\_\_\_\_

VAT-ID-Number: \_\_\_\_\_

## The digital morning briefing – "IPM daily"

"IPM daily" is a good opportunity for you as an exhibitor to draw attention to your events at the stand or to generally promote your new products/solutions. Save your contact opportunities now!

### Content Ad

☐ 1,250.- € per date

- In the cutting-edge newsletter environment, so no reader will miss you
- Only 2 premium advertising spaces per day are available
- Banner format: 560 x 100 px

### Dates:

☐ 22.01.24 ☐ 23.01.24 ☐ 24.01.24 ☐ 25.01.24 ☐ 26.01.24

### Online – Advertorial

☐ 1,450.- € per date

- Shine with your editorial event or product article! (2,500 characters incl. headline + picture gallery)
- Distribution of content via newsletter and website [www.dega-gartenbau.de](http://www.dega-gartenbau.de)
- Only 4 online adverts per day are available
- Duration: 30 days

### Dates:

☐ 22.01.24 ☐ 23.01.24 ☐ 24.01.24 ☐ 25.01.24 ☐ 26.01.24

### Discounts:

2 dates 10%  
4 dates 20%

**Booking deadline: 08.01.2024**

**Documents: 15.01.2024**

All prices plus statutory value added tax

Please send the completed order form to [anzeigen@ulmer.de](mailto:anzeigen@ulmer.de) or to the fax number: +49(0)711-4507-221.

