Make an entrance!

With your individual presentation in the official trade fair media

- You can introduce your range of products and services even **before the trade fair starts**
- You guide new customers to your booth **during the trade fair**
- You will create a lasting memory in your customers' mind **when the trade fair is over**

We lend you a helping hand by providing the suitable advertising options for your successful participation.

OFFICIAL FAIR MEDIA

IPM ESSEN 2026

EXHIBITION CATALOGUE ▶▶▶ HALL PLAN

▶ **EXHIBITORS DATA** ..... ORDER FORM 1

▶ **PACKAGES** ..... ORDER FORMS 2–5

▶ **LIST OF EXHIBITORS** ..... ORDER FORM 6

▶ **TRADEMARK** ..... ORDER FORM 7

▶ **LOGO GUIDEPOST/HALL PLAN LOGO FAIRGROUND** ..... ORDER FORM 8

▶ **LIST OF EXHIBITS WITH EXHIBITORS** ..... ORDER FORMS 9, 9.1–9.3

▶ **ADVERTISEMENTS** ..... ORDER FORM 10

▶ **INVOICE** ..... PAGE 16

PLEASE SAVE THE PDF ONTO YOUR DEVICE BEFORE PROCESSING YOUR ORDER

ORDER FORM 1

Exhibitor data

Closing date: 13.11.2025

Contractual partner is Messe Essen GmbH.
Calculation will be made on behalf of and for the account of Messe Essen.

Messe Essen GmbH
Messeplatz 1, 45131 Essen

Amtsgericht Essen, HRB2, Geschäftsführer: Oliver P. Kuhrt,
Ust.-Identnummer: DE119823881

Service partner of Messe Essen:

Sutter Dialog GmbH & Co. KG
IPM Essen Media Service
Berthold-Beitz-Boulevard 420
45141 Essen

E-Mail: ipm@sutter-dialog.de
Tel.: +49 201 3101-313
(Mo.–Fr. 8.00–17.00 h)

Exhibitor data

Your following statements will be used to create the entries in the offi cial trade fair media.
An order will only be effected when you have explicitly ordered the entries on the following pages.

Included in the media fee are
– Basic entry containing company name, full postal address, communication and hall/stand data in the exhibitors list
– 1 entry in the list of exhibits with exhibitors consisting of company name, city and country (order form 9.1)

☐ We are main exhibitor

☐ We are co-exhibitor with: _____

To be listed alphabetically under (please enter 3 letters): _____

Company name

Street

Postal code, place and country

Postal code and P.O. Box

Phone | Social Media Channel (e.g.: Facebook: Messe Essen / Instagram: messeessen)

E-Mail | Internet

Contact person for queries

Sir/Madam | Phone | E-Mail

Terms and conditions of MESSE ESSEN GmbH apply.

Place and date | Stamp and legally binding signature

Index

ORDER FORM 2

Packages

Closing date: 13.11.2025

Contractual partner is Messe Essen GmbH.
Calculation will be made on behalf of and for the account of Messe Essen.

Messe Essen GmbH
Messeplatz 1, 45131 Essen

Amtsgericht Essen, HRB2, Geschäftsführer: Oliver P. Kuhrt,
Ust.-Identnummer: DE119823881

Service partner of Messe Essen:

Sutter Dialog GmbH & Co. KG
IPM Essen Media Service
Berthold-Beitz-Boulevard 420
45141 Essen

E-Mail: ipm@sutter-dialog.de
Tel.: +49 201 3101-313
(Mo.–Fr. 8.00–17.00 h)

Special offer!

Starter Package

We have gathered the most important entry formats with a guarantee to draw the attention to your company in a package.
Rely on our expertise and look forward to a successful trade fair participation.

The starter package contains:

- **Basic entry** (free of charge) Example
- **Company logo in the alphabetical list of exhibitors**[1] Example
- **Logo guidepost**[1,2] Example
- **1 entry in the product index** (free of charge) Example

☐ ▶ Regarding the listing of the offer categories

You can book further offer categories or additional entries with order forms 9, 9.1–9.3.

You save € 45.– as opposed to ordering separately

☐ **We hereby order the Starter package** **€ 295.–** (+ VAT)

[1] Please send your requested logo for publishing – ideally together with your order in one of the following formats:
.ai, .eps, .png (alternatively .jpg, .tif, .svg) – by e-mail to: ipm@dialog.sutter.de
Maximum size: 45 mm x 15 mm (width x height).
[2] In case of multiple booth areas, the total price will be adjusted accordingly.

Terms and conditions of MESSE ESSEN GmbH apply.

Place and date

Stamp and legally binding signature

Index

ORDER FORM 3

Packages

Closing date: 13.11.2025

Contractual partner is Messe Essen GmbH.
Calculation will be made on behalf of and for the account of Messe Essen.

Messe Essen GmbH
Messeplatz 1, 45131 Essen

Amtsgericht Essen, HRB2, Geschäftsführer: Oliver P. Kuhrt,
Ust.-Identnummer: DE119823881

Service partner of Messe Essen:

Sutter Dialog GmbH & Co. KG
IPM Essen Media Service
Berthold-Beitz-Boulevard 420
45141 Essen

E-Mail: ipm@sutter-dialog.de
Tel.: +49 201 3101-313
(Mo.–Fr. 8.00–17.00 h)

You want more?

Professional Package

The more entry formats you choose, the quicker and more often you will be found!
This package ensures your professional presentation in the offi cial trade fair media.

The professional package contains:

- **Basic entry** (free of charge) Example
- **Company logo in the alphabetical list of exhibitors**[1] Example
- **Logo guidepost**[1,2] Example
- **2 entries in the product index** (1 of these is included in the media fee) Example

  ☐ ☐ ▶ Regarding the listing of the offer categories

  You can book further offer categories or additional entries with order forms 9, 9.1–9.3.
- **2x Communication data** (address, phone, social media channel, e-mail, internet) **in the list of exhibits** Example
- **2x Product terms in the exhibitor entry** Example

You save **€ 134.–** as opposed to ordering separately

☐ **We hereby order the Professional Package** **€ 545.–** (+ VAT)

[1] Please send your requested logo for publishing – ideally together with your order in one of the following formats:
.ai, .eps, .png (alternatively .jpg, .tif, .svg) – by e-mail to: ipm@dialog.sutter.de
Maximum size: 45 mm x 15 mm (width x height).
[2] In case of multiple booth areas, the total price will be adjusted accordingly.

Terms and conditions of MESSE ESSEN GmbH apply.

Place and date

Stamp and legally binding signature

Index

ORDER FORM 4

Packages

Closing date: 13.11.2025

Contractual partner is Messe Essen GmbH.
Calculation will be made on behalf of and for the account of Messe Essen.

Messe Essen GmbH
Messeplatz 1, 45131 Essen

Amtsgericht Essen, HRB2, Geschäftsführer: Oliver P. Kuhrt,
Ust.-Identnummer: DE119823881

Service partner of Messe Essen:

Sutter Dialog GmbH & Co. KG
IPM Essen Media Service
Berthold-Beitz-Boulevard 420
45141 Essen
E-Mail: ipm@sutter-dialog.de
Tel.: +49 201 3101-313
(Mo.–Fr. 8.00–17.00 h)

Leave nothing to chance?

Premium Package

The package that makes the difference! With the following entry formats, you will lead visitors directly to your company.

The premium package contains:

- **Basic entry** (free of charge) Example
- **Company logo in the alphabetical list of exhibitors**[1] Example
- **Individual advertising text in the alphabetical list of exhibitors** (150 characters incl. spaces) Example
- **QR-Code**

  Target-URL: _____ Example
  Without target-URL, the QR-code will by default be linked to your internet address as mentioned in the basic entry.
- **Logo guidepost**[1,2] Example
- **2 Entries in the product index** (1 of these is included in the media fee) Example

  _____ _____ ▶ Regarding the listing of the offer categories

  You can book further offer categories or additional entries with order forms 9, 9.1–9.3.
- **2x Communication data** (address, phone, fax, e-mail, and Internet address) **in the product index** Example
- **2x Logo in the product index**[1] Example
- **2x Product terms in the exhibitor entry** Example

You save € 252.– as opposed to ordering separately

☐ **We hereby order the Premium package** **€ 844.–** (+ VAT)

[1] Please send your requested logo for publishing in one of the following formats: .ai, .eps, .pdf (alternatively .jpg, .tif, .svg) – by e-mail to: ipm@dialog.sutter.de
Maximum size: 45 mm x 15 mm (Width x Height).

[2] In case of multiple booth areas, the total price will be adjusted accordingly.

[3] Please send your banner material to: ipm@dialog.sutter.de. The format of the banners (static or animated) should be GIF or JPG.
Please deliver the link to your homepage as a *.txt file.

Terms and conditions of MESSE ESSEN GmbH apply.

Place and date

Stamp and legally binding signature

Index

ORDER FORM 5

Packages

Closing date: 13.11.2025

Contractual partner is Messe Essen GmbH.
Calculation will be made on behalf of and for the account of Messe Essen.

Messe Essen GmbH
Messeplatz 1, 45131 Essen

Amtsgericht Essen, HRB2, Geschäftsführer: Oliver P. Kuhrt,
Ust.-Identnummer: DE119823881

Service partner of Messe Essen:

Sutter Dialog GmbH & Co. KG
IPM Essen Media Service
Berthold-Beitz-Boulevard 420
45141 Essen

E-Mail: ipm@sutter-dialog.de
Tel.: +49 201 3101-313
(Mo.–Fr. 8.00–17.00 h)

Maximum visibility and attention!

**NEW!
LIMITED!
10 % DISCOUNT!**

Logo-Package XXL

Publish your logo in all communication channels regardless of how the visitor carries out their research!

By booking the logo package XXL, your logo will appear:

- in the list of exhibitors in the printed catalogue
- to all your product entries in the product index
- on the site plan in the catalogue and in the booklet „Hall Plans“
- in the alphabetical exhibitors list in the „Hall Plans“ (incl. highlighting of name and booth area in the plan)

On top, the XXL package affords you a discount of 10% compared to booking the same logos individually.

The following logos are included in the Logo Package XXL:

- **Company logo in the alphabetical list of exhibitors** Example
- **Logo in the product index to all your product entries** Example
- **Logo guidepost** Example
- **Site plan logo** Example

☐ **We hereby order the Logo Package XXL** **€ 893.–** (+ VAT)

Please send your requested logo for publishing in one of the following formats:
.ai, .eps, .pdf (alternatively .jpg, .tif, .svg) – by e-mail to: ipm@dialog.sutter.de
Maximum size: 35 mm x 12 mm (Width x Height).

Terms and conditions of MESSE ESSEN GmbH apply.

Place and date

Stamp and legally binding signature

Index

ORDER FORM 6

List of exhibitors

Closing date: 13.11.2025

Contractual partner is Messe Essen GmbH.
Calculation will be made on behalf of and for the account of Messe Essen.

Messe Essen GmbH
Messeplatz 1, 45131 Essen

Amtsgericht Essen, HRB2, Geschäftsführer: Oliver P. Kuhrt,
Ust.-Identnummer: DE119823881

Service partner of Messe Essen:

Sutter Dialog GmbH & Co. KG
IPM Essen Media Service
Berthold-Beitz-Boulevard 420
45141 Essen

E-Mail: ipm@sutter-dialog.de
Tel.: +49 201 3101-313
(Mo.–Fr. 8.00–17.00 h)

Nobody will overlook this!

Logo in the list of exhibitors

Example

With your company logo or brand in the alphabetical list of exhibitors you will upgrade your entry and stand out from your competitors.
Your company logo will appear in the offi cial trade fair catalogue.

☐ **We order our company logo in the alphabetical list of exhibitors € 140.–** (+ VAT)

Please send your requested logo for publishing – ideally together with your order in one of the following formats:
.ai, .eps, .png (alternatively .jpg, .tif, .svg) – by e-mail to: ipm@dialog.sutter.de
Maximum size: 35 mm x 12 mm (width x height).

Win new customers

Individual advertising text

Example

An individual short presentation of your company will attract especially those trade fair visitors, who do not yet know you.
The text will appear in the official trade fair catalogue together with your exhibitor's entry.

☐ **We order our individual advertising text in the alphabetical list of exhibitors**

150 characters incl. spaces
€ 89.– (+ VAT)

The advertising text can be supplied by e-mail to: metpack@dialog.sutter.de

Plenty of information with a small footprint

QR Code

Example

There's no quicker and easier way to gather information about your offerings.

☐ **We order the QR code in the alphabetical list of exhibitors € 109.–** (+ VAT)

Target-URL: _____

Without target URL, the QR code will by default be linked to your Internet address as mentioned in the basic entry.

Terms and conditions of MESSE ESSEN GmbH apply.

Place and date

Stamp and legally binding signature

Index

ORDER FORM 7

Trademark entry

Closing date: 13.11.2025

Contractual partner is Messe Essen GmbH.
Calculation will be made on behalf of and for the account of Messe Essen.

Messe Essen GmbH
Messeplatz 1, 45131 Essen

Amtsgericht Essen, HRB2, Geschäftsführer: Oliver P. Kuhrt,
Ust.-Identnummer: DE119823881

Service partner of Messe Essen:

Sutter Dialog GmbH & Co. KG
IPM Essen Media Service
Berthold-Beitz-Boulevard 420
45141 Essen

E-Mail: ipm@sutter-dialog.de
Tel.: +49 201 3101-313
(Mo.–Fr. 8.00–17.00 h)

Set your mark!

Trademark entry

Example

Increase brand awareness. Cultivate your good name by booking an entry in the special trademark list.
The trademark entry with logo will be completed by your company name and address.

☐ **We hereby order the following trademark entry/entries:** each **€ 175.–** (+ VAT)

Please send your requested logo for publishing – ideally together with your order in one of the following formats:
.ai, .eps, .png (alternatively .jpg, .tif, .svg) – by e-mail to: ipm@dialog.sutter.de
Maximum size: 45 mm x 15 mm (width x height).

Terms and conditions of MESSE ESSEN GmbH apply.

Place and date

Stamp and legally binding signature

Index

ORDER FORM 8

Logo Guidepost/ Hall plan logo fairground

Closing date: 13.11.2025

Contractual partner is Messe Essen GmbH.
Calculation will be made on behalf of and for the account of Messe Essen.

Messe Essen GmbH
Messeplatz 1, 45131 Essen

Amtsgericht Essen, HRB2, Geschäftsführer: Oliver P. Kuhrt,
Ust.-Identnummer: DE119823881

Service partner of Messe Essen:

Sutter Dialog GmbH & Co. KG
IPM Essen Media Service
Berthold-Beitz-Boulevard 420
45141 Essen

E-Mail: ipm@sutter-dialog.de
Tel.: +49 201 3101-313
(Mo.–Fr. 8.00–17.00 h)

A guide for your customers

Logo Guidepost

Example

Draw the visitors' attention directly to your booth by placing your company logo in the alphabetical short list of the separate booklet "Plans of the halls" and on the stationary advertising media on site – you will not be overlooked!
Furthermore, your company name will be highlighted in the exhibitor list in the booklet incl. marking of your stand area in the hall plan.

☐ **We hereby order the logo guidepost** **€ 250.–** (+ VAT)/per booth

Please send your requested logo for publishing – ideally together with your order in one of the following formats: .ai, .eps, .png (alternatively .jpg, .tif, .svg) – by e-mail to: ipm@dialog.sutter.de. Maximum size: 45 mm x 15 mm (width x height). On site, your logo will be adjusted to the size of your stand shown in the hall plan.

Your trademark/company logo on the site plan

LIMITED!

Logo on site plan in catalogue and separate hall plan

Example

Make a striking impression! The site plan is an indispensable guide for many visitors. Position your logo/trademark here in one of the exclusive spots and lead visitors straight to your stand! Your hall and booth number will be added in bold type (catalogue, hall plan booklet).
The logo on the site plan is limited to 4 spots.

☐ **We hereby order the site plan logo** each **€ 475.–** (+ VAT)

Please send your requested logo for publishing – ideally together with your order in one of the following formats:
.ai, .eps, .png (alternatively .jpg, .tif, .svg) – by e-mail to: ipm@dialog.sutter.de
Maximum size: 45 mm x 15 mm (width x height).

Terms and conditions of MESSE ESSEN GmbH apply.

Place and date

Stamp and legally binding signature

Index

BESTELLSCHEIN 9

List of exhibits with exhibitors

Closing date: 13.11.2025

Contractual partner is Messe Essen GmbH.
Calculation will be made on behalf of and for the account of Messe Essen.

Messe Essen GmbH
Messeplatz 1, 45131 Essen

Amtsgericht Essen, HRB2, Geschäftsführer: Oliver P. Kuhrt,
Ust.-Identnummer: DE119823881

Service partner of Messe Essen:

Sutter Dialog GmbH & Co. KG
IPM Essen Media Service
Berthold-Beitz-Boulevard 420
45141 Essen

E-Mail: ipm@sutter-dialog.de
Tel.: +49 201 3101-313
(Mo.–Fr. 8.00–17.00 h)

Make new contacts

Product entry[1]

Example

Visitors will find your booth by looking for the products and services you advertise. Support your business with new customers by placing entries in the product categories. The entry in the list of exhibits includes your company name, country and booth number and will be published in the official trade fair catalogue.
1 product entry is free of charge (included in the media fee).

Each further product entry in a product category each **€ 69.–** (+ VAT)

Direct contact

Communication data[2]

Example

Give those who are interested in your products the chance to contact you directly.
Don't leave this opportunity to your competitors. Communication data in the list of exhibits include your company's address, telephone number, social media channel, e-mail and Internet addresses.

each **€ 79.–** (+ VAT)

Nobody will overlook this!

Company logo[1]

Example

Your company logo or brand upgrades your entry, and you will stand out from your competitors.
Your company logo will appear in the list of exhibits.

☐ Please use the logo from the previous event

each **€ 109.–** (+ VAT)

Please send your requested logo for publishing – ideally together with your order in one of the following formats:
.ai, .eps, .png (alternatively .jpg, .tif, .svg) – by e-mail to: ipm@dialog.sutter.de
Maximum size: 35 mm x 12 mm (width x height).

Win new customers

Individual advertising text[2]

Example

Reach out to your target group without any scattering loss.
Give interested visitors more information on your products.
The advertising text can be supplied by email to: ipm@dialog.sutter.de

150 characters incl. spaces **€ 89.–** (+ VAT)

Your most important products at a glance

Product terms in the exhibitor entry[2]

Example

Add more information to your entry in the list of exhibitors by publishing selected terms from the product and service list.
These terms will then be published in the alphabetical list of exhibitors in the catalogue.

each **€ 69.–** (+ VAT)

---

[1] The first product entry is free.
[2] Only in connection with an ordered product entry!

Terms and conditions of MESSE ESSEN GmbH apply.

Place and date

Stamp and legally binding signature

Index

ORDER FORM 9.1

List of exhibits with exhibitors

Closing date: 13.11.2025

Contractual partner is Messe Essen GmbH.
Calculation will be made on behalf of and for the account of Messe Essen.

Messe Essen GmbH
Messeplatz 1, 45131 Essen

Amtsgericht Essen, HRB2, Geschäftsführer: Oliver P. Kuhrt,
Ust.-Identnummer: DE119823881

Service partner of Messe Essen:

Sutter Dialog GmbH & Co. KG
IPM Essen Media Service
Berthold-Beitz-Boulevard 420
45141 Essen
E-Mail: ipm@sutter-dialog.de
Tel.: +49 201 3101-313
(Mo.–Fr. 8.00–17.00 h)

We order the following entries to above prices

Please mark as appropiate! 1 product entry is free of charge (as part of the media fee).

Product entry from the 2nd entry each 69.– €	Communication data each 79.– €	Logo each 109.– €	Advertising text each 150 characters 89.– €	Product terms each 69.– €		
					01	**PLANTS**
☐	☐	☐	☐	☐	**1.1**	**Flowering pot plants**
☐	☐	☐	☐	☐	1.1.1	Young plants
☐	☐	☐	☐	☐	1.1.2	Basic commodities
☐	☐	☐	☐	☐	1.1.3	Finished goods
☐	☐	☐	☐	☐	**1.2**	**Green plants**
☐	☐	☐	☐	☐	1.2.1	Young plants
☐	☐	☐	☐	☐	1.2.2	Basic commodities
☐	☐	☐	☐	☐	1.2.3	Finished goods
☐	☐	☐	☐	☐	**1.3**	**Hydroponics**
☐	☐	☐	☐	☐	1.3.1	Young plants
☐	☐	☐	☐	☐	1.3.2	Basic commodities
☐	☐	☐	☐	☐	1.3.3	Finished goods
☐	☐	☐	☐	☐	**1.4**	**Vegetables**
☐	☐	☐	☐	☐	1.4.1	Young plants
☐	☐	☐	☐	☐	1.4.2	Finished goods
☐	☐	☐	☐	☐	**1.5**	**Nursery plants**
☐	☐	☐	☐	☐	1.5.1	Young plants
☐	☐	☐	☐	☐	1.5.2	Basic commodities
☐	☐	☐	☐	☐	1.5.3	Finished goods
☐	☐	☐	☐	☐	1.5.4	Decorative logs, cut evergreen foliage
☐	☐	☐	☐	☐	1.5.5	Christmas trees
☐	☐	☐	☐	☐	**1.6**	**Perennials**
☐	☐	☐	☐	☐	1.6.1	Young plants
☐	☐	☐	☐	☐	1.6.2	Basic commodities
☐	☐	☐	☐	☐	1.6.3	Finished goods
☐	☐	☐	☐	☐	**1.7**	**Palms**
☐	☐	☐	☐	☐	1.7.1	Young plants
☐	☐	☐	☐	☐	1.7.2	Basic commodities
☐	☐	☐	☐	☐	1.7.3	Finished goods

Product entry from the 2nd entry each 69.– €	Communication data each 79.– €	Logo each 109.– €	Advertising text each 150 characters 89.– €	Product terms each 69.– €		
☐	☐	☐	☐	☐	**1.8**	**Cut flowers**
☐	☐	☐	☐	☐	**1.9**	**Bonsai**
☐	☐	☐	☐	☐	**1.10**	**Seeds**
☐	☐	☐	☐	☐	**1.11**	**Flowerbulbs**
☐	☐	☐	☐	☐	**1.12**	**Sales Promotion**
					02	**TECHNOLOGY**
☐	☐	☐	☐	☐	**2.1**	**Green-house construction**
☐	☐	☐	☐	☐	2.1.1	Green houses
☐	☐	☐	☐	☐	2.1.2	Plastic greenhouses and foil tunnels
☐	☐	☐	☐	☐	2.1.3	Interior equipment and accessories
☐	☐	☐	☐	☐	2.1.4	Beds
☐	☐	☐	☐	☐	2.1.5	Tables
☐	☐	☐	☐	☐	2.1.6	Shadings
☐	☐	☐	☐	☐	2.1.7	Illumination
☐	☐	☐	☐	☐	2.1.8	Exposure
☐	☐	☐	☐	☐	2.1.9	Air supply and ventilation equipment
☐	☐	☐	☐	☐	2.1.10	Irrigation and drainage systems
☐	☐	☐	☐	☐	2.1.11	Filter systems
☐	☐	☐	☐	☐	**2.2**	**Measuring and regulation equipment**
☐	☐	☐	☐	☐	2.2.1	Measuring and regulation
☐	☐	☐	☐	☐	2.2.2	CO_2 gassing etc.
☐	☐	☐	☐	☐	2.2.3	Climate Control
☐	☐	☐	☐	☐	**2.3**	**Heating systems**
☐	☐	☐	☐	☐	2.3.1	Gas
☐	☐	☐	☐	☐	2.3.2	Oil (heavy and light oil)
☐	☐	☐	☐	☐	2.3.3	Solid fuels
☐	☐	☐	☐	☐	2.3.4	Alternative energies

Terms and conditions of MESSE ESSEN GmbH apply.

Place and date

Stamp and legally binding signature

Index

ORDER FORM 9.2

List of exhibits with exhibitors

Closing date: 13.11.2025

Contractual partner is Messe Essen GmbH.
Calculation will be made on behalf of and for the account of Messe Essen.

Messe Essen GmbH
Messeplatz 1, 45131 Essen

Amtsgericht Essen, HRB2, Geschäftsführer: Oliver P. Kuhrt,
Ust.-Identnummer: DE119823881

Service partner of Messe Essen:

Sutter Dialog GmbH & Co. KG
IPM Essen Media Service
Berthold-Beitz-Boulevard 420
45141 Essen

E-Mail: ipm@sutter-dialog.de
Tel.: +49 201 3101-313
(Mo.–Fr. 8.00–17.00 h)

We order the following entries to above prices

Please mark as appropiate! 1 product entry is free of charge (as part of the media fee).

Product entry from the 2nd entry each 69.– €	**Communication data** each 79.– €	**Logo** each 109.– €	**Advertising text** each 150 characters 89.– €	**Product terms** each 69.– €		
☐	☐	☐	☐	☐	**2.4**	**Machinery and equipment**
☐	☐	☐	☐	☐	2.4.1	Machinery and equipment for sowing
☐	☐	☐	☐	☐	2.4.2	Machinery and equipment for planting
☐	☐	☐	☐	☐	2.4.3	Machinery and equipment for soil treatment
☐	☐	☐	☐	☐	2.4.4	Machinery and equipment for manuring
☐	☐	☐	☐	☐	2.4.5	Pot washing-machines
☐	☐	☐	☐	☐	2.4.6	Potting and repotting automates
☐	☐	☐	☐	☐	2.4.7	Machinery and equipment for gardening
☐	☐	☐	☐	☐	2.4.8	Machinery and equipment for cemetery gardening
☐	☐	☐	☐	☐	2.4.9	Machinery and equipment for tree nurseries
☐	☐	☐	☐	☐	2.4.10	Screening and mixing equipment
☐	☐	☐	☐	☐	2.4.11	Packaging and palletising equipment
☐	☐	☐	☐	☐	**2.5**	**Soil, peats and substrates**
☐	☐	☐	☐	☐	**2.6**	**Plant protection**
☐	☐	☐	☐	☐	2.6.1	Plant protection agents
☐	☐	☐	☐	☐	2.6.2	Sprayers and atomizers
☐	☐	☐	☐	☐	2.6.3	Soil dampers
☐	☐	☐	☐	☐	2.6.4	Weedkillers
☐	☐	☐	☐	☐	2.6.5	Disinfection (chemical)
☐	☐	☐	☐	☐	2.6.6	Fertilizers
☐	☐	☐	☐	☐	2.6.6.1	Liquid fertilizing
☐	☐	☐	☐	☐	2.6.6.2	Mineral fertilizers
☐	☐	☐	☐	☐	2.6.6.3	Organic fertilizers
☐	☐	☐	☐	☐	2.6.7	Pest control
☐	☐	☐	☐	☐	**2.7**	**Pots**
☐	☐	☐	☐	☐	2.7.1	Turf growing pots
☐	☐	☐	☐	☐	2.7.2	Paper plant propagation
☐	☐	☐	☐	☐	2.7.3	Seedling pots, culture and transport trays made of plastic
☐	☐	☐	☐	☐	2.7.4	Plastic plants pots
☐	☐	☐	☐	☐	**2.8**	**Irrigation and drainage systems**
☐	☐	☐	☐	☐	2.8.1	Irrigation and drainage systems for the field
☐	☐	☐	☐	☐	2.8.2	Well construction
☐	☐	☐	☐	☐	2.8.3	Pumps
☐	☐	☐	☐	☐	2.8.4	Water conditioning plants
☐	☐	☐	☐	☐	**2.9**	**Cooling**
☐	☐	☐	☐	☐	2.9.1	Cooling systems for florists
☐	☐	☐	☐	☐	2.9.2	Cooling systems for vegetable gardening
☐	☐	☐	☐	☐	**2.10**	**Transportation and lifting equipment**
☐	☐	☐	☐	☐	**2.11**	**Commercial vehicles and trailers**
☐	☐	☐	☐	☐	**2.12**	**Engineering for Nursery**
☐	☐	☐	☐	☐	**2.13**	**Engineering for fruit and vegetable growing**
☐	☐	☐	☐	☐	**2.14**	**Engineering for garden and landscape technics**
☐	☐	☐	☐	☐	2.14.1	Tools for garden and landscape technics
☐	☐	☐	☐	☐	**2.15**	**Sales Promotion**

Terms and conditions of MESSE ESSEN GmbH apply.

Place and date

Stamp and legally binding signature

Index

ORDER FORM 9.3

List of exhibits with exhibitors

Closing date: 13.11.2025

Contractual partner is Messe Essen GmbH.
Calculation will be made on behalf of and for the account of Messe Essen.

Messe Essen GmbH
Messeplatz 1, 45131 Essen

Amtsgericht Essen, HRB2, Geschäftsführer: Oliver P. Kuhrt,
Ust.-Identnummer: DE119823881

Service partner of Messe Essen:

Sutter Dialog GmbH & Co. KG
IPM Essen Media Service
Berthold-Beitz-Boulevard 420
45141 Essen
E-Mail: ipm@sutter-dialog.de
Tel.: +49 201 3101-313
(Mo.–Fr. 8.00–17.00 h)

We order the following entries to above prices

Please mark as appropiate! 1 product entry is free of charge (as part of the media fee).

Product entry from the 2nd entry each 69.– €	**Communication data** each 79.– €	**Logo** each 109.– €	**Advertising text** each 150 characters 89.– €	**Product terms** each 69.– €		
					03	**FLORISTRY**
☐	☐	☐	☐	☐	**3.1**	**Florists' requisites**
☐	☐	☐	☐	☐	**3.2**	**Arts and crafts**
☐	☐	☐	☐	☐	**3.3**	**Decoration**
☐	☐	☐	☐	☐	**3.4**	**Congratulation cards**
☐	☐	☐	☐	☐	**3.5**	**Candles**
☐	☐	☐	☐	☐	**3.6**	**Dried flowers, silk flowers**
☐	☐	☐	☐	☐	**3.7**	**Wickerwork**
☐	☐	☐	☐	☐	**3.8**	**Plants pots of glass, ceramics, porcelaine, plastic, enamel**
☐	☐	☐	☐	☐	**3.9**	**Hand-made ceramic pottery**
☐	☐	☐	☐	☐	**3.10**	**Grave decoration**
☐	☐	☐	☐	☐	**3.11**	**Stamping machinery**
☐	☐	☐	☐	☐	**3.12**	**Sales Promotion**
☐	☐	☐	☐	☐	**3.13**	**Garden gourmet**
					04	**GARDEN FEATURES**
☐	☐	☐	☐	☐	**4.1**	**Garden features**
☐	☐	☐	☐	☐	4.1.1	Garden accessories, garden decoration
☐	☐	☐	☐	☐	4.1.1.1	Wind mobiles
☐	☐	☐	☐	☐	4.1.1.2	Garden sculptures
☐	☐	☐	☐	☐	4.1.2	Plant pots
☐	☐	☐	☐	☐	4.1.3	Plant pots, plant containers, outdoor
☐	☐	☐	☐	☐	4.1.4	Floor coverings for garden installations and balcony
☐	☐	☐	☐	☐	4.1.5	Plant supports and stakes
☐	☐	☐	☐	☐	4.1.6	Fountains
☐	☐	☐	☐	☐	4.1.7	Ponds
☐	☐	☐	☐	☐	4.1.8	Aviaries and nesting facilities
☐	☐	☐	☐	☐	4.1.9	Forcing frames
☐	☐	☐	☐	☐	4.1.10	Filling and covering materials
☐	☐	☐	☐	☐	4.1.11	Vertical garden systems
☐	☐	☐	☐	☐	4.1.12	Bed apportoinment
☐	☐	☐	☐	☐	**4.2**	**Gardening requisites, Sales promotion**
☐	☐	☐	☐	☐	4.2.1	Packaging material (foils, cartons, blisters, cases, ribbons, paper, pallets and labels)
☐	☐	☐	☐	☐	4.2.2	Price labeling
☐	☐	☐	☐	☐	4.2.3	Selling aids (displays, banners and adhesive labels)
☐	☐	☐	☐	☐	4.2.4	Professional and protective clothing
☐	☐	☐	☐	☐	4.2.5	Small tools
☐	☐	☐	☐	☐	**4.3**	**Living Accessories**
☐	☐	☐	☐	☐	4.3.1	Gifts
☐	☐	☐	☐	☐	4.3.2	Table Culture
☐	☐	☐	☐	☐	**4.4**	**Services**
☐	☐	☐	☐	☐	4.4.1	Shop design and interior equipment
☐	☐	☐	☐	☐	4.4.2	Software + IT-consulting
☐	☐	☐	☐	☐	4.4.3	Trade organisations
☐	☐	☐	☐	☐	4.4.4	Associations, Institutions
☐	☐	☐	☐	☐	4.4.5	Editors, technical magazines, technical literature
☐	☐	☐	☐	☐	4.4.6	Insurance
☐	☐	☐	☐	☐	4.4.7	Logistics

Terms and conditions of MESSE ESSEN GmbH apply.

Place and date

Stamp and legally binding signature

Index

ORDER FORM 10

Advertisements

Closing date: 13.11.2025

Contractual partner is Messe Essen GmbH.
Calculation will be made on behalf of and for the account of Messe Essen.

Messe Essen GmbH
Messeplatz 1, 45131 Essen

Amtsgericht Essen, HRB2, Geschäftsführer: Oliver P. Kuhrt,
Ust.-Identnummer: DE119823881

Service partner of Messe Essen:

Sutter Dialog GmbH & Co. KG
IPM Essen Media Service
Berthold-Beitz-Boulevard 420
45141 Essen

E-Mail: ipm@sutter-dialog.de
Tel.: +49 201 3101-313
(Mo.–Fr. 8.00–17.00 h)

Get maximum attention

Advertisements in the trade fair catalogue and in the separate hall plan

We offer ad formats in the following media:

Trade fair catalogue
This comprehensive medium for trade fair visitors is intensely used as reference prior to, during, and after the trade fair.
By placing ads, you get users' attention for your products.

Hall Plan
The „Hall Plan" is a handy supplement with the most important information to be carried around easily, its purpose is to provide a quick orientation on the trade fair site. Due to its compact form, it guarantees your ad the maximum attention.

Please accept the following order:	Width x Height in mm	Prices	
☐ **2/1 Page**	250 x 215 bleed or 230 x 195 type area	**€ 1,700.–** (+ VAT)	
☐ **1/1 Page**	125 x 215 bleed or 105 x 195 type area	**€ 1,045.–** (+ VAT)	Example
☐ **1/2 Page (across)**	105 x 97,5 type area	**€ 740.–** (+ VAT)	Example
☐ **1/4 Page (across)**	105 x 50 type area	**€ 540.–** (+ VAT)	Example
☐ **Cover page/Reverse of dividing cardboard/ Bookmark/Inserts**		**Please submit your offer**	Example

Advertisements will be adjusted to your entry.
Production costs will be charged according to time and work.
Coloured advertisements will be printed in 4c (CMYK).
Printing material must be submitted electronically with colour proof:
– via FTP* (login data by e-mail to: ipm@hanseatic-dialog.de)
– Programs: Adobe InDesign, Illustrator
– Formats: .tif, .eps, .jpg (300 dpi minimum; 600 dpi for images incl. lettering)
– High-end PDF (without colour bar and fiducials) incl. all used fonts and images
* Please identify the file with the name of the exhibition and your company name.

Terms and conditions of MESSE ESSEN GmbH apply.

Place and date

Stamp and legally binding signature

Index

INVOICE

Contractual partner is Messe Essen GmbH.
Calculation will be made on behalf of and for the account of Messe Essen.

Messe Essen GmbH
Messeplatz 1, 45131 Essen

Amtsgericht Essen, HRB2, Geschäftsführer: Oliver P. Kuhrt,
Ust.-Identnummer: DE119823881

Service partner of Messe Essen:

Sutter Dialog GmbH & Co. KG
IPM Essen Media Service
Berthold-Beitz-Boulevard 420
45141 Essen

E-Mail: ipm@sutter-dialog.de
Tel.: +49 201 3101-313
(Mo.–Fr. 8.00–17.00 h)

Invoice recipient
by bank transfer immediately after reception of invoice

See Order Form 1

Deviating invoice recipient:

Company name

Street

Postal code, place and country

We send our invoices in pdf format by e-mail. You are therefore kindly asked to let us know the email address of your accounting department: _____

Should you wish to continue receiving paper invoices, please let us know.

VAT Registration Number

We ask you to enter your VAT Registration Number:

VAT Reg No

Since the change in the legislation by the EU dated January 1st, 2010, we are obliged to charge EU customers, who have not indicated their turnover ID, with German VAT.