

SECURE YOUR GLOBAL SUCCESS

Register now!

Present yourself to trade visitors at the world's leading horticultural trade fair, IPM ESSEN, and at international events in the rapidly growing markets of the future in the United Arab Emirates, China and Russia. We will be happy to provide you with a quote for:

- IPM DUBAI/WOP DUBAI
- HORTIFLOREXPO IPM BEIJING
Powered by IPM ESSEN
- FLOWERSEXPO MOSCOW
Powered by IPM ESSEN

If you have any questions or wish to make a booking, we will be happy to assist you. We look forward to hearing from you!



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MESSE
ESSEN

SOWING IDEAS, REAPING SUCCESS – WORLDWIDE

The global network
of leading horticultural
trade fairs



The world's
leading trade fair
for horticulture



EXPERTS WORLDWIDE

New opportunities for your business success

IPM ESSEN, the world's leading trade fair for horticulture, is the most important global event in your industry. For 36 years, it has been the number one business platform for decision-makers, buyers and opinion leaders. We bring our entire expertise to the growth markets in China, Russia and the United Arab Emirates, and give you appropriate access to new markets and business segments here.

Take advantage of the tailored international concepts and seize these opportunities to secure your business success.

IPM ESSEN

IPM ESSEN, the world's leading trade fair for horticulture, is the key trendsetter in your industry. It is unique in the world. Solutions and inspirations along the entire value chain are only showcased here. From production and horticultural technology to POS design and product marketing, no other plant show offers trade visitors such a comprehensive market overview and a wide range of new products, all rounded off by an extensive and high-quality supporting programme. More than 1,600 exhibitors from 45 countries and more than 54,000 trade visitors from about 100 nations are once again expected at the next IPM ESSEN. The market leaders have already confirmed their attendance again. Why not also use IPM ESSEN to achieve your goals in the areas of marketing, sales and image cultivation.

22–25 January 2019

ipm-essen.de

IPM DUBAI/WOP DUBAI

The only international platform for the green industry in the Gulf Region focuses on the special requirements of buyers in this area: plants, horticultural technology, floristry, sales promotion, plant care and logistics. The supporting programme includes garden and landscape design seminars as well as floristry demonstrations. WOP DUBAI – World of Perishables – the international perishables expo held at the same time, is the only trade fair in the Middle East which specialises in fresh produce and associated technology along the entire value chain.

Autumn 2019, Dubai

Dubai World Trade Centre

ipm-dubai.com | wop-dubai.com

HORTIFLOREXPO IPM BEIJING/SHANGHAI

Powered by IPM ESSEN

The biggest trade fair for the horticultural industry in China is held every year in Beijing and Shanghai alternately. Due to the outstanding cooperation between HORTIFLOREXPO CHINA and IPM ESSEN, expertise is pooled and flows successfully into the growth market of China. Exhibitors benefit from the synergy effects and are thus able to secure their business success in China, the market of the future.

20–22 April 2019, Shanghai

Shanghai New International Expo Centre

hortiflorexpo.com

FLOWERSEXPO MOSCOW

Powered by IPM ESSEN

The trade fair for flowers, plants, horticultural technology, floristry and landscape design is your key to the Russian market. It has been growing continually for six years and is an absolute must for specialists in horticulture and cut flowers in Russia and the CIS.

10–10 September 2019, Moscow

Crocus Expo International Exhibition Centre

flowers-expo.ru

