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**„IPM news“ – The only official trade fair newspaper**

What are you waiting for?

„IPM news“ is a joint project of EssenTrade Fair and the publisher Eugen Ulmer – a major horticulture publishing house in Germany.

„IPM news“ is 50% in German, 50% in English and produced daily at the trade fair site. This makes it – alongside your trade fair appearance, of course – the quickest and best medium for your communication with IPM visitors.

Yes, we would like to take advantage of up to 25% discounts and book the following advertisement(s). (Prices reflect 4c, please consider 3mm trim):

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1/2 page 1.700,- €  
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or 123 x 323 mm)

1/3 page 1.300,-€  
(Format: 240 x 113 mm)

1/4 page 990,- €  
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or 240 x 90 mm)

Section „Who is who on IPM“ 750,- €\*  
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(\*Discount not valid on classified ads. Booking includes all 4 issues. No individual bookings available. All prices plus VAT )

We book the issue/-s:

- 22nd Jan 2019     23rd Jan 2019     24<sup>th</sup> Jan 2019  
 25th Jan 2019     all 4 issues



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„IPM news“ offers you up to 24,000 contact opportunities when you appear in all 4 issues and a discount up to 25%!

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