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„IPM news“ – The only official trade fair newspaper

What are you waiting for?

„IPM news“ is a joint project of EssenTrade Fair and the publisher Eugen Ulmer – a major horticulture publishing house in Germany.

„IPM news“ is 50% in German, 50% in English and produced at the trade fair site. This makes it – alongside your trade fair appearance, of course – the quickest and best medium for your communication with IPM visitors.



Yes, we would like to take advantage of 10% discount and book in both issues the following ad/s. (Prices reflect 4c, please consider 3mm trim):

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or 123 x 323 mm)

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or 240 x 90 mm)

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We book the issue/-s:

26th Jan 2022 27th Jan 2022



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