



MESSE ESSEN

HYGIENE CONCEPT

OUR GUIDANCE FOR EXHIBITORS

MESSE  
ESSEN

# YOUR SAFETY IS OUR MAIN PRIORITY

We are pleased that by implementing a few simple measures we are able to work with you to again organise successful trade fairs. To this end, we have developed an extensive hygiene and protection concept that we constantly adapt to any changes in the Coronavirus Protection Ordinance of the State of North Rhine-Westphalia. This enables us to run trade fairs safely and with a minimum of fuss.

This brochure provides an overview of our hygiene concept so you can see at a glance what protective measures must be implemented before and during your trade fair participation and how you can ensure maximum safety at your stand.

You will see that effective infection protection can be easily integrated into your trade fair activities.

We appreciate your collaboration to ensure a safe and successful event for our exhibitors, for visitors and for you and your employees.

With thanks and best regards from your Messe Essen team



## ENTRY REQUIREMENTS



You will only be able to enter the exhibition centre if you have proof of vaccination, testing or recovery, as outlined below:

- You have been vaccinated against COVID-19 in accordance with section 2 of the Coronavirus Protection Ordinance and can provide valid documentary proof of this at the entrance to the trade fair site on the day you are attending an event;
- You have recovered from a COVID-19 infection and can provide documentary proof of a positive PCR test (or other nucleic acid test) that was performed at least 28 days but no earlier than 6 months ago;
- You can provide proof of a negative test in accordance with section 2 of the Coronavirus Protection Ordinance at the entrance to the trade fair site on the day you are attending an event.

To avoid delays, we recommend that you, your employees and your service partners have the requisite proof (vaccination, test, recovery) in a digital format that is suitable for scanning with the CovPassCheck app. Random identity checks are carried out by presenting your photo ID (identity card or driving licence).

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## STAND CONSTRUCTION AND DISMANTLING



Your employees and service partners are issued with personalised tickets for the construction and dismantling phases. These are scanned at the entrance to the trade fair site. You can book your tickets online via the closed exhibitors' area using the personal access data you receive from us.



Surgical face masks must be worn during construction and dismantling.

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## STAND DESIGN



Please design your stand in such a way that it is possible to keep a distance of at least 1.5 metres between two people.



Please take suitable precautions to prevent droplet or smear infection. These include:

- Installing transparent screens at reception desks and other interaction points
- Applying floor markings to guide visitors and ensure they keep their distance
- Providing hand sanitiser
- Installing generously sized meeting rooms and hospitality areas.

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## REGISTRATION, ACCESS AND ADMISSION



Your stand team and service staff must pre-register online. This will enable the authorities to trace them if necessary. It also serves to accurately record attendance figures.

Exhibitor passes and passes for service staff will be scanned contact-free at the entrance.



Cashless and contact-free payment (e.g. of parking tickets or in restaurants) is possible.



## DURING THE EVENT



As long as it is possible to maintain a minimum distance of 1.5 metres between two people, there is no limit on the number of visitors to a stand. For the same reason, there is no need to register who visits your stand.



Surgical face masks are not required in the following areas:

- In outdoor spaces
- When seated in catering facilities, restaurants or Coffee Points



Surgical face masks must be worn in the exhibition halls.

Exhibitors are responsible for ensuring compliance with distancing and hygiene regulations at their own stands.

Stand parties, receptions or similar must be approved separately by the event organiser.

## HYGIENE AND PROTECTION MEASURES



Please provide hand sanitiser at your stand and also regularly disinfect your own hands. In addition, we have installed a large number of hand sanitiser dispensers and hand-washing facilities throughout the site.

Please ensure that contact surfaces such as counters, tables and door handles are cleaned regularly.



You should observe coughing and sneezing etiquette and keep your distance from other people.

You may not participate in an event if any of the following apply:

- You have had contact with a Covid-19 patient in the last 14 days.
- You are suffering from acute and non-specific general symptoms, cold symptoms or respiratory symptoms.
- If you have entered Germany from another country in the past 14 days, please ensure you observe the applicable entry requirements (e.g. quarantine and testing) prior to attending a trade fair.



## CATERING | RESTAURANTS



All our restaurants apply the general rules for the catering sector that you are already familiar with. These include being able to remove your surgical face mask once you are seated. At our Snack Points, the same distancing rules apply as in bakeries and snack bars elsewhere.

Catering staff at your stand must always wear a surgical face mask.



Please choose food and drink that are individually packaged or can be easily portioned for serving. You may not provide self-service food and drink.

Our catering partners will be happy to design an individual catering concept to meet your needs. If you choose not to work with one of the Messe Essen catering partners, your service provider must prove compliance with the Coronavirus Protection Ordinance of the State of North Rhine-Westphalia.